



JISAN

E-COMMERCE PAID ADS SPECIALIST

Bangladesh | mdjisan4837@gmail.com | +880 1706-144560
jisan.digital | linkedin.com/in/mdmizbaulislamjisan

EXPERIENCE

3 Years

Digital Marketing

CORE SKILLS

- Facebook & Instagram Ads
- TikTok Ads
- Campaign Management
- Google Tag Manager (GTM)
- Google Analytics 4 (GA4)
- Conversion Tracking
- WordPress

LANGUAGES

Bangla — Native
English — Medium

ONLINE PRESENCE

Website: jisan.digital
Instagram: @mizbauljisan
LinkedIn: mdmizbaulislamjisan
Facebook: mdjisan1111

EDUCATION

Higher Secondary Certificate (HSC)
Armed Police Battalion Public School &
College, Bogura

PROFILE

E-commerce Paid Ads Specialist with 3 years of experience in digital marketing, focused on helping e-commerce brands reach more customers, generate sales, and grow through strategic Facebook, Instagram, and TikTok Ads. Experienced in campaign management, conversion tracking, GTM, GA4, and WordPress.

EXPERIENCE

Digital Marketing / E-commerce Paid Ads Specialist

3 Years of Experience

- Facebook & Instagram Ads management
- Facebook & Instagram Ads campaign setup and optimization
- TikTok Ads management
- Campaign planning and performance optimization
- Conversion tracking and measurement
- Google Tag Manager (GTM) implementation
- Google Analytics 4 (GA4) reporting
- WordPress site management

SERVICES

- Facebook & Instagram Ads
- TikTok Ads
- Paid Campaign Management
- Conversion Tracking
- GTM & GA4 Setup

AVAILABLE FOR E-COMMERCE PAID ADS PROJECTS